

Transforming school values  
into visual impact.



HEIDI CIES GRAPHIC DESIGN

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When values are visible, they become part of everyday learning. Through thoughtful, intentional design, your school becomes a living expression of its vision and values—shaping daily experiences and fostering a deep sense of belonging for every student.

At Heidi Cies Graphic Design, we partner with schools to translate their story into inspiring visuals that resonate the moment students, families, and staff walk through the door. From logo development to banners, posters, murals, and more, we create cohesive designs that build pride, strengthen community, and support student success.

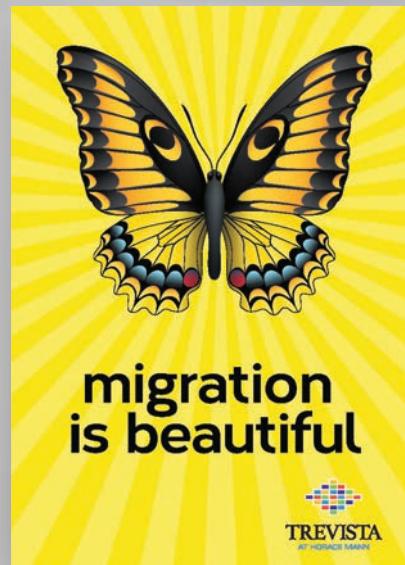
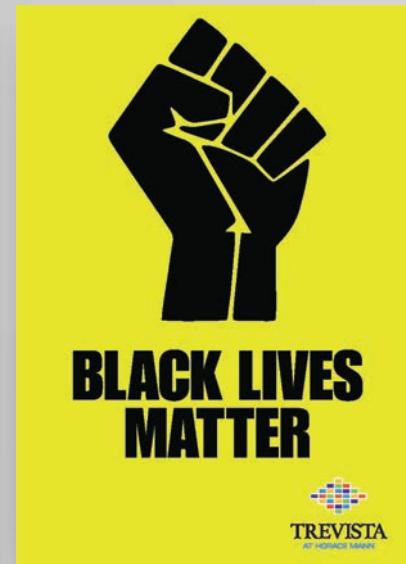
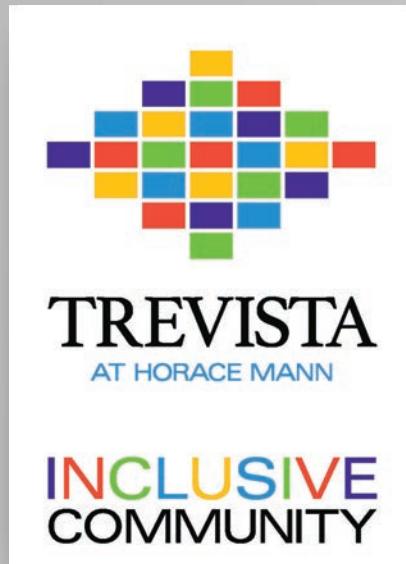
# Branding



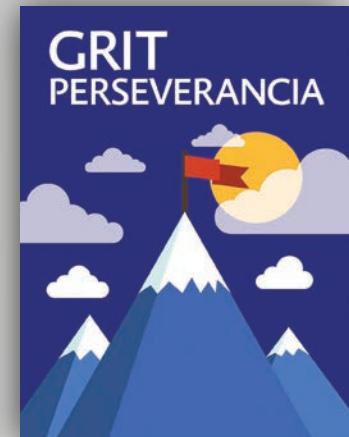
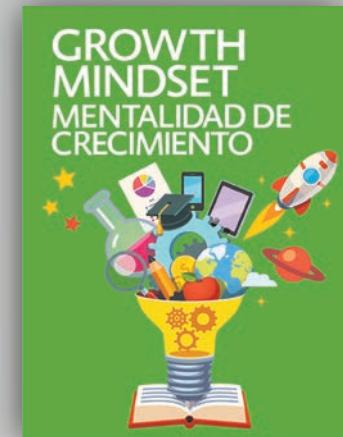
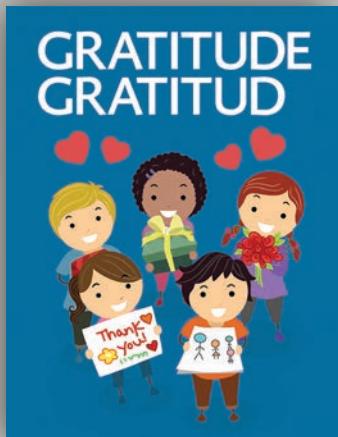
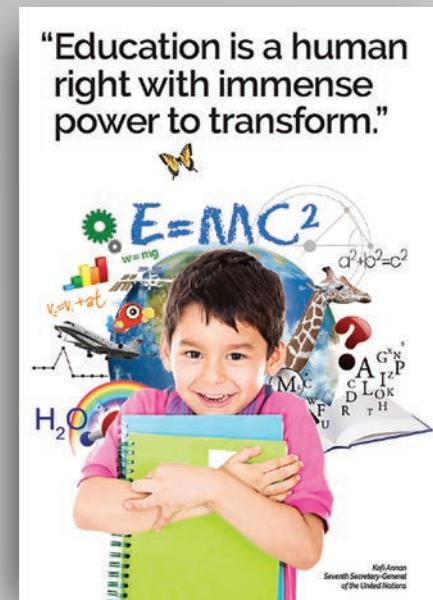
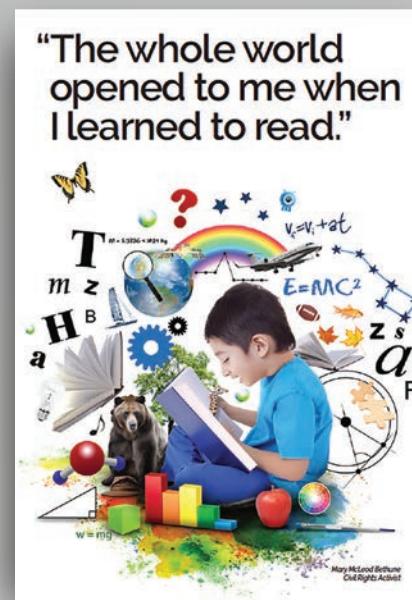
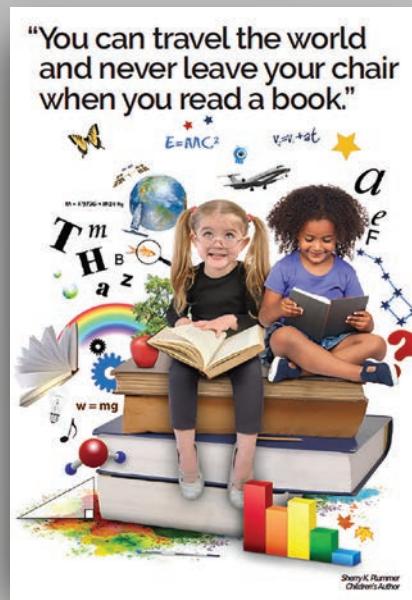
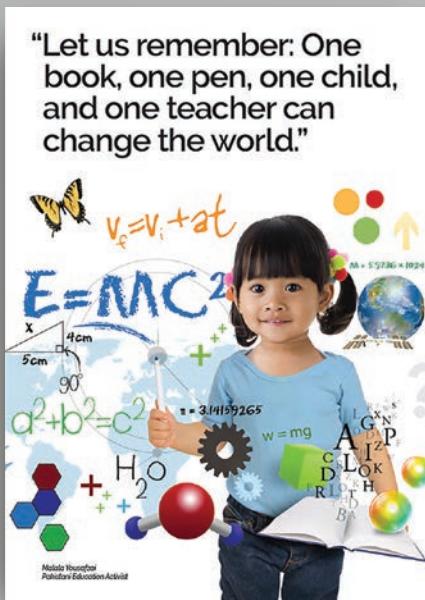
# Stationery



# Stickers



# Posters



# Brochures + Fliers

**DENVER SCHOOL OF INNOVATION AND SUSTAINABLE DESIGN**

Denver School of Innovation & Sustainable Design (DSID) will open its doors to incoming 9th graders in the fall of 2015 and will be co-located with Denver School of Science and Technology at the Byers Campus in Denver. We provide a rigorous learning environment that allows our students to learn in the classroom and in the world.

DSID is Denver's first competency-based high school, where students advance when they master a set of skills in each subject. Each student's daily schedule is unique, self-paced, and determined by projects from a faculty advisor. The curriculum includes collaborative projects designed to prepare students with the skills and knowledge they will need on college and their careers and play meaningful roles as citizens of the 21st century.

**DSID'S LEADERSHIP TEAM AND FACULTY**

DSID's leadership team and faculty have a wide variety of skills from working in the business and engineering fields to teaching and leading in high-performing public schools. We teach our students and have experience starting schools and the model of traditional schools with the goal of bridging learning to real-world experiences.

Source: Denver Public Schools. © 2015 Denver Public Schools. All rights reserved. Denver Public Schools is an equal opportunity employer. DSID is a public charter school.

**DENVER SCHOOL of INNOVATION and SUSTAINABLE DESIGN**

*Creating innovators of the future.*

*Formamos a los innovadores del futuro.*

**THE DSID DIFFERENCE**

Denver Public Schools recognizes the unique opportunity by Denver school district to offer a competency-based education. We believe that our students are the future of our city and our state. By offering a competency-based education, we believe our students will be better prepared for college and the career world. By giving our students the opportunity to learn in a variety of environments, we believe our students will have a better learning experience that is more aligned with their interests. Students' personal ownership of their education is key to their success. This means that our students will take personal ownership of their education and make time to pursue their interests. This allows our students to learn in a variety of environments, and it allows them to learn in a variety of ways. This means that our students will be better prepared for college and the career world. By giving our students the opportunity to learn in a variety of environments, we believe our students will be better prepared for college and the career world. This means that our students will be better prepared for college and the career world. By giving our students the opportunity to learn in a variety of environments, we believe our students will be better prepared for college and the career world.

**COMMUNITY PARTNERS**

DSID will be working closely with local colleges through our consortium and nonprofits on student entrepreneurship. We will also partner with local businesses and organizations to provide our students with opportunities to learn more about our community and how it can benefit them.

**JOIN US**

We invite you to join Denver's future entrepreneurs and positive role models as they learn more about our school. Please contact us for the 2015-2016 school year.

**Danny Medved, Principal**  
720.424.2000 | **Lisa Simms, Dean of Curriculum & Instruction**  
303.842.3579 | **Lisa.Simms@dsid12.org**  
Byers Campus | 150 S. Pearl St. | Denver, CO 80209 | **dsid12.org**

**DENVER SCHOOL of INNOVATION and SUSTAINABLE DESIGN**

**UNA NUEVA ESCUELA PREPARATORIA CAPACITADA INSCRIBE AHORA PARA EL CICLO ESCOLAR 2015-2016**

**LA MISIÓN DE DSID:**

DSID se strará re-imaginando la educación, diseño y futuro en donde cada estudiante se prepara a cumplir su potencial. DSID ofrece un currículo riguroso en sus cursos de Humanidades y Ciencias (STEAM tiene CORE) y a los estudiantes alcanzando así su máximo potencial. Prevenimos a los estudiantes las habilidades y conocimientos para triunfar en las universidades y en su vida profesional para el siglo XXI.

**LA DIFERENCIA DSID:**

- Año inaugural programando con el 9mo grado
- Iniciando programación con 100 estudiantes por grado
- 12 estudiantes por maestro en la mayoría de los salones
- Aprendizaje a ritmo individual con progreso personalizado por el estudiante mismo
- Oportunidad de obtener hasta 45 créditos universitarios acelerando a través de portafolios y portfolios digitales, y opciones curriculares
- Acceso a instrumentos de aprendizaje a la tecnología

**JOIN THE DSID COMMUNITY:**

Attend one of our information sessions:

- Wednesday, April 8, 2015
- Wednesday, May 6, 2015
- Wednesday, May 20, 2015

All sessions run from 6:30 - 7:30 and are held in Room 220 on the Byers Campus, 150 S. Pearl St., Denver, CO.

**Danny Medved, Principal | 720.424.2000 | Daniel.Medved@dsid12.org**  
**Lisa Simms, Dean of Curriculum & Instruction | 303.842.3579 (Habla Espanol) | Lisa.Simms@dsid12.org**  
**Byers Campus | 150 S. Pearl St. | Denver, CO 80209 | dsid12.org**

**UNASE A LA COMUNIDAD**

Venga a una de nuestras sesiones:

- Miércoles, 8 de abril, 2015
- Miércoles, 6 de mayo, 2015
- Todas las sesiones son de 6:30 a 7:30 pm

**EN EL PISO DE LA BIBLIOTECA**

# Postcards



# Vision + Values Banners



# PBIS Systems

Be **TERRIFIC** today!



Trustworthiness Empathy Respect Responsibility Imaginative Fairness Independent Citizenship

Be **TERRIFIC** today!

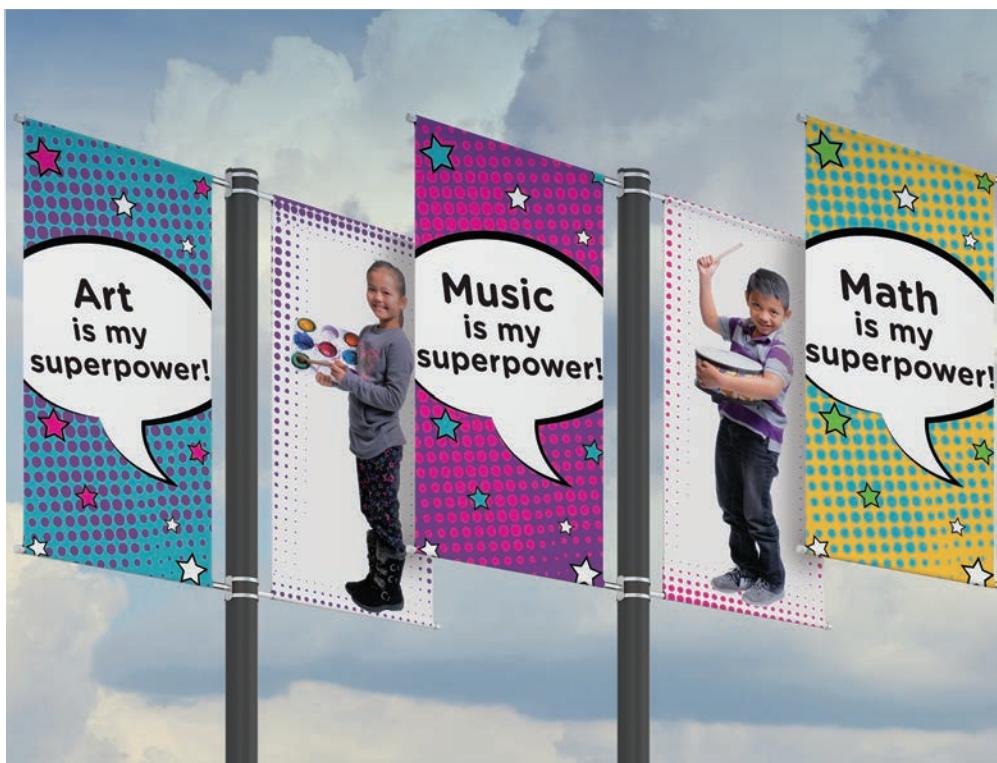


Trustworthiness Empathy Respect Responsibility Imaginative Fairness Independent Citizenship

# Event Banners



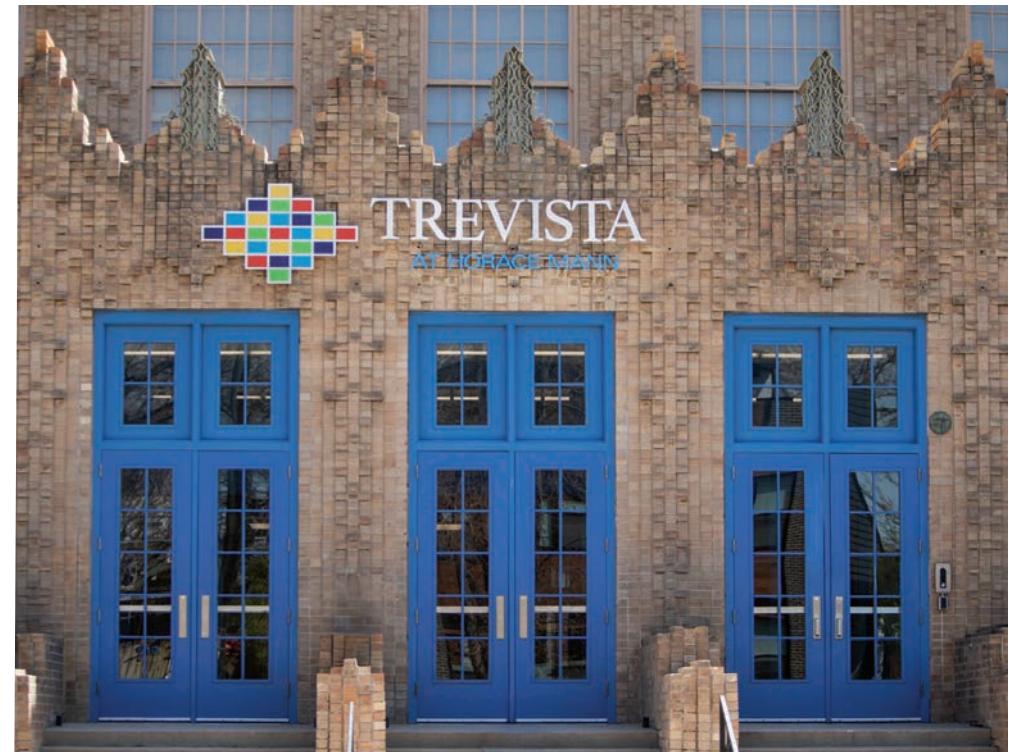
# Pole Banners



# Signs

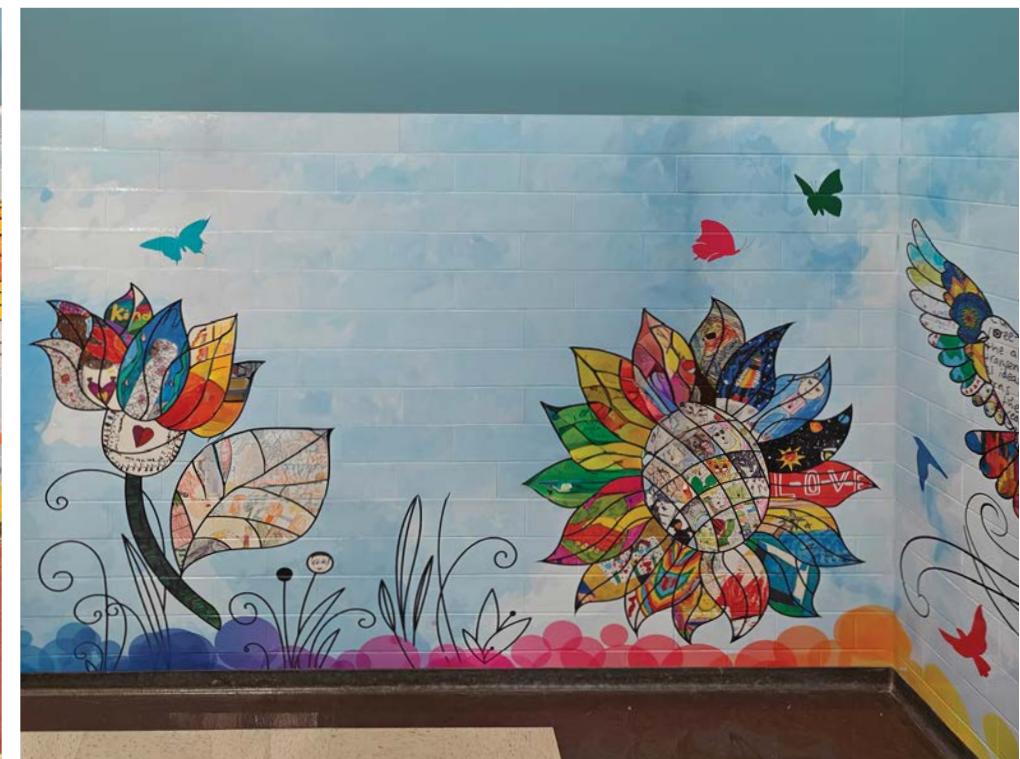
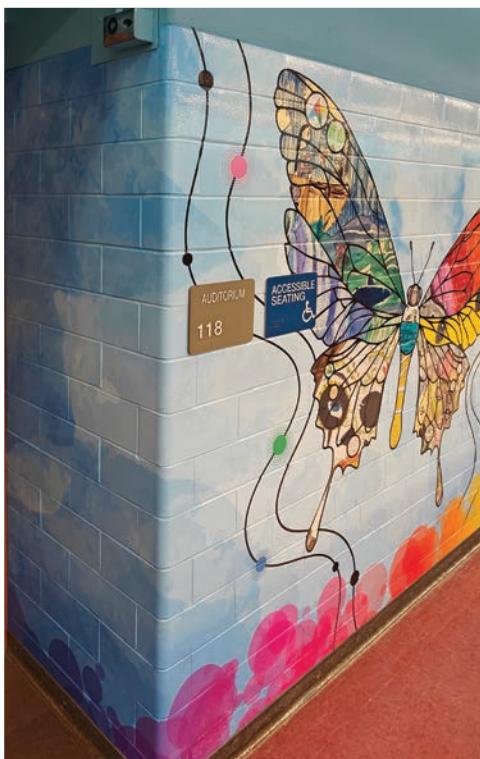


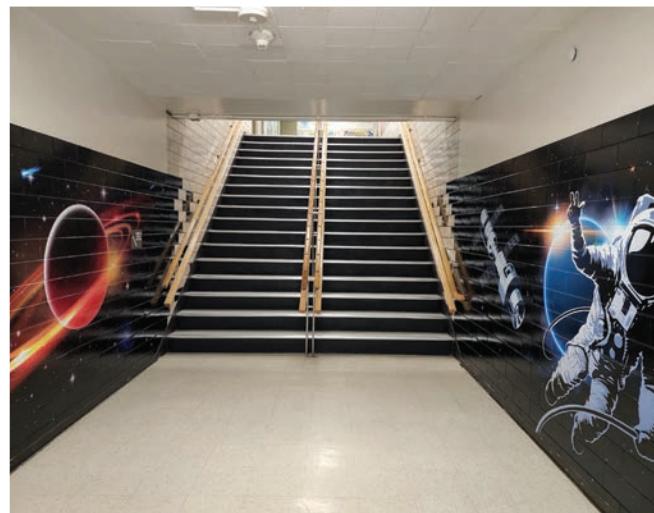
# Exterior Branding





# Murals





"OUR LIVES BEGIN TO END THE DAY WE BECOME  
SILENT ABOUT THINGS THAT MATTER."

—HARRIET TUBMAN

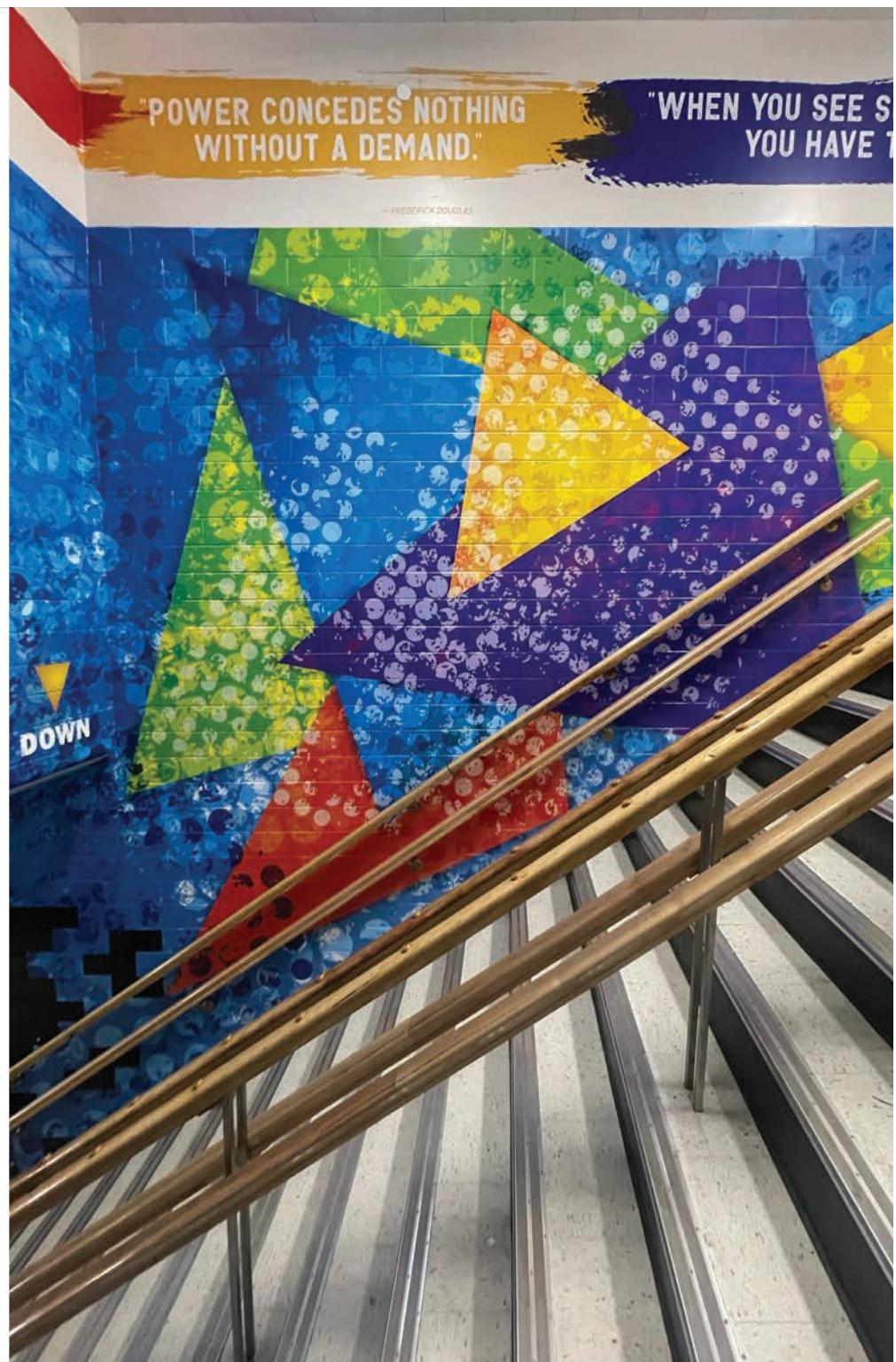
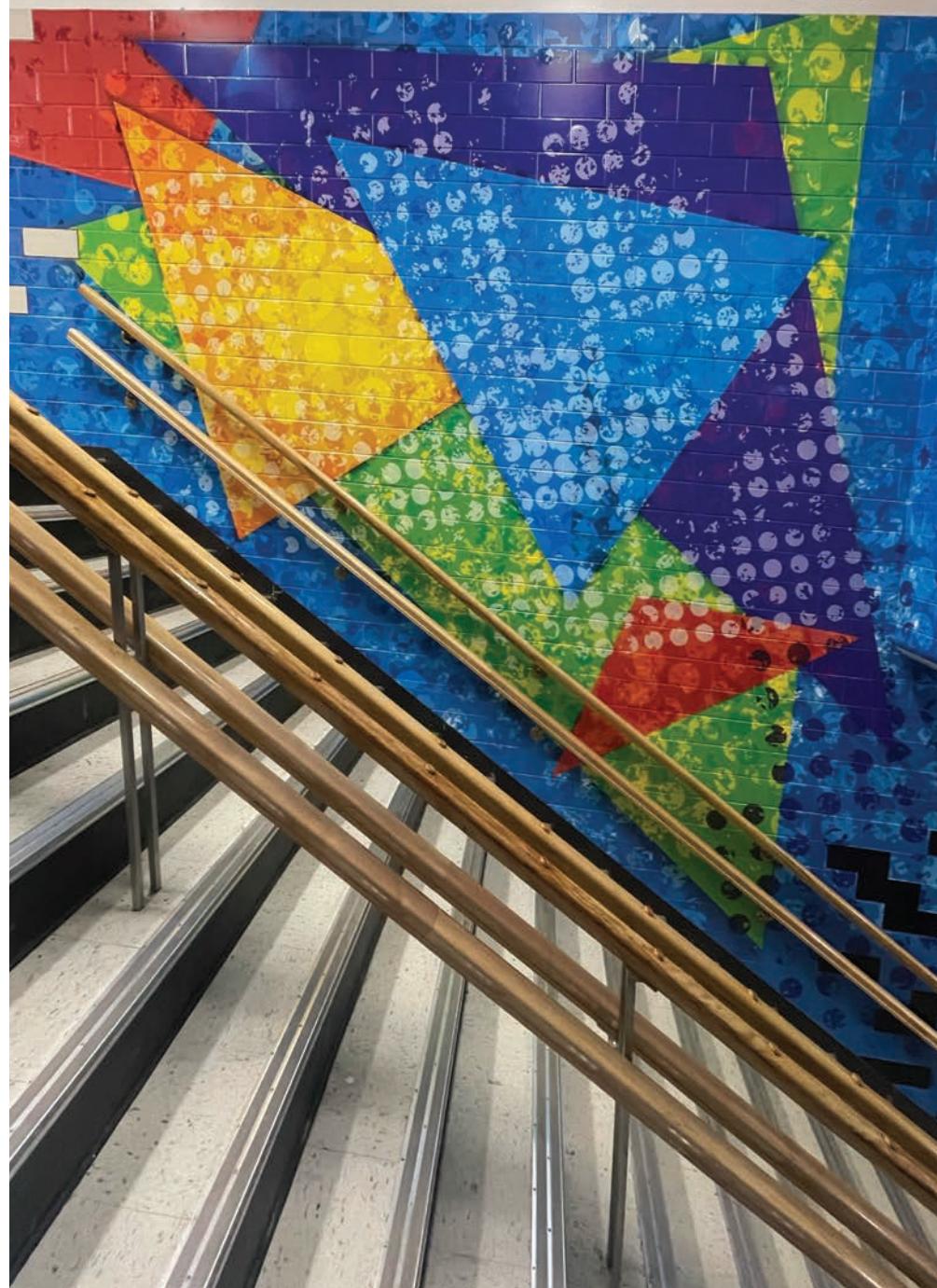
—MARTIN LUTHER KING JR.

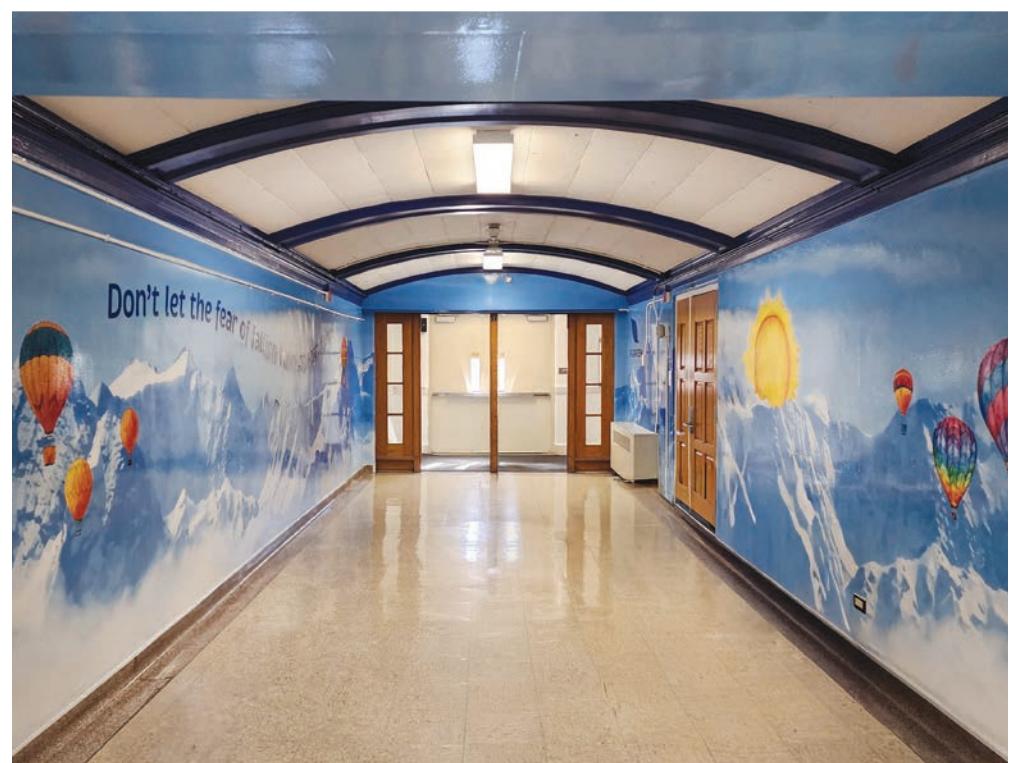
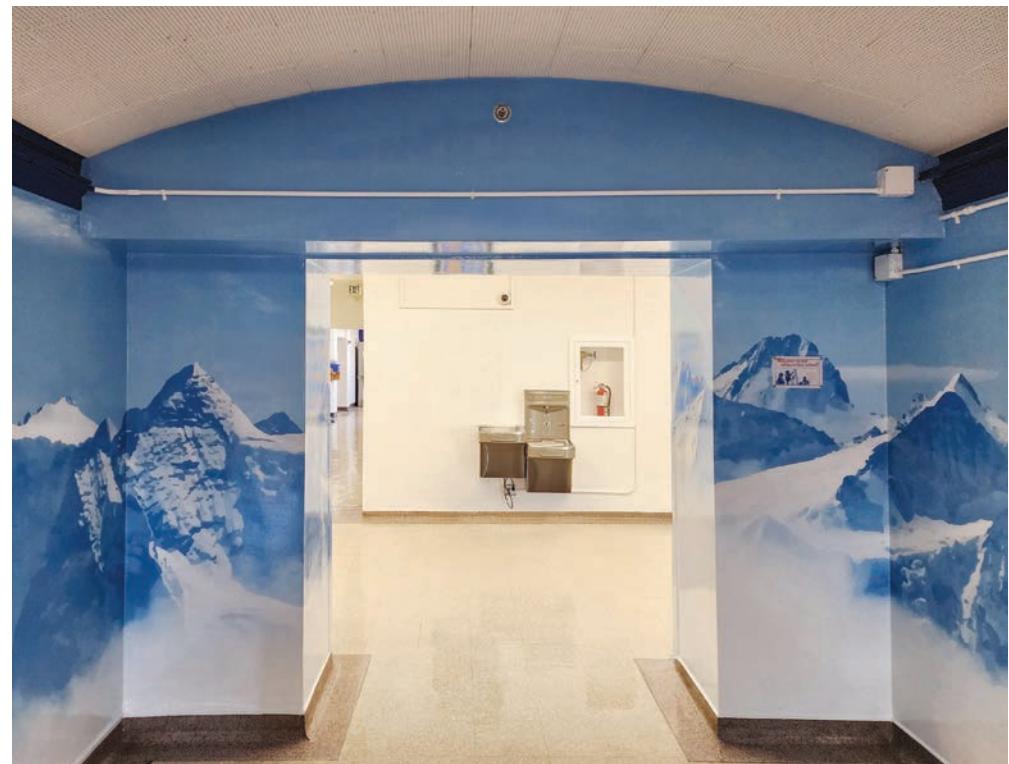
"POWER CONCEDES NOTHING  
WITHOUT A DEMAND."

—FREDERICK DOUGLASS

"WHEN YOU SEE S  
YOU HAVE T

DOWN





Let's create something  
meaningful together.



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